

USE OF COOKIES

The website www.imaginox.eu uses cookies to provide services, personalize ads and analyse traffic. Cookies are small text files which are stored on your PC, tablet or smartphone. Some of these files are necessary for the optimal functioning of the website, others help us analyse the website or allow us to provide a better user experience (remembering the user and organising the content of the website according to their preferred interests, which leads to a better browsing experience for the user).

The website uses both session cookies, which are stored on the user's device only for the duration of the session, and persistent cookies, which remain stored on the user's device depending on the set duration of the particular cookie.

1 COOKIES USED ON THE WEBSITE

Universal Analytics

The website uses the services of Universal Analytics (Google Analytics), provided by the company Google, Inc. (hereinafter "Google"). Universal Analytics uses "cookies", which are text files placed on your computer, to enable analysis of how this site is used by its users. The information generated by the cookie about your use of the site (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purposes of evaluating your use of the website and compiling reports on website activity for website operators and for the provision of other services relating to website activity and internet usage in general. Google may also disclose this information to third parties if required to do so by law or if such third parties process the information for Google. Google will not connect your IP address with any other data which it has at its disposal. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes stated above.

Detailed information about Google Analytics and protection of personal data can be found at <http://www.google.com/intl/cs/policies/privacy/>.

If you want to prevent tracking, you can install an add-on in your web browser (<https://tools.google.com/dlpage/gaoptout>).

Other cookies used on the website

- Necessary cookies help to create the websites we use by enabling basic functions such as site navigation and access to protected areas of the website. Websites cannot function properly without these cookies.
- Preference cookies allow a website to remember information that changes the way a website behaves or looks, such as your preferred language or the region you are in.
- Statistical cookies help website owners understand how to communicate with website visitors by collecting and reporting information anonymously.

- Marketing cookies are used for tracking visitors to the website. The intention is to display ads that are relevant and engaging to individual users and thus more valuable to publishers and third-party advertisers.
- Uncategorized cookies are cookies that we currently include, together with the providers of the individual cookies.

2 SETTING (REMOVING) COOKIES

The first time you visit the site, you will see a window where you can enable cookies (the "Understand" button) or customize them (the "Customize" button). The cookie settings can then be changed at any time using the "Cookie settings" link located in the footer of the website. If the user does not want to use cookies or if he/she wants the internet browser to notify about the use of cookies, he/she must make the necessary settings in the internet browser. For more information on how to enable and disable cookies and how to delete them, please refer to the help section of your browser.

Setting cookies to be disabled may mean that some of the functionality of this website is limited or unavailable.